Transforming mental health services through digital
We know...

1 in 4 impacted

75% untreated

350m depressed globally

£105bn now
How do we disrupt traditional service models...

- 75% untreated
- Stigma
- Waiting lists
- No choice
- Poor access
Put the person at the centre

- self-referral
- BWW professional referral interface
Add a SupportNetwork...

- Professionally managed 24/7
- Evidence-based self management resources
- Clinical condition & mood tracking
- Peer support & networking
- Creative therapies
- Talk therapy: community group 1:1
Add GuidedSupport...

- Modular programmes
- Peer groups
- Personal learning space
- Track progress
- Counsellors on call 24/7
person
Add LiveTherapy...

- Choice of therapy and therapist
- Text, audio or video
- Date and time to suit from the comfort of own home
- Shared notes and rating
- Plug in your own clinicians
Change the health journey...

from passive and alone...
...to active and supported
and achieve big results...

commissioned by organisations serving 22% of UK adults

80% self-manage

95% of members feel better

£370 savings per member (to NHS)

73% share an issue for the first time

58% recovery rate from BWW LiveTherapy
  • government target: 50%
  • average achieved 46%
...for big organizations

Health
- NHS Walsall Clinical Commissioning Group
- Norfolk and Suffolk NHS Foundation Trust
- NHS Wandsworth Clinical Commissioning Group
- Tees, Esk and Wear Valleys NHS Foundation Trust
- Sandwell Primary Care Trust
- NHS Greenwich
- South London and Maudsley NHS Foundation Trust

Military
- Ministry of Defence
- Department of Health

International
- Auckland University

Employers
- Bupa
- Public Health England
- Universities
- York St John University
- The University of Sheffield

Government
- Brighton & Hove
- London Borough of Barking & Dagenham
- Wolverhampton City Council
- Hertfordshire
- Warwickshire County Council
Contacts

Nicky Runeckles
Director, Business Development
nicky.runeckles@bigwhitewall.com