Improving therapeutic success through personalised mobile health tools
HISTORY OF THE PROJECT

✧ A family history

✧ Research project on integrated mobile health for pediatrics patients

✧ Co-operation with Brussels Saint Pierre University Hospital
THE PROJECT

✧ AIM: to improve treatment adherence while strengthening young patients’ autonomy through the use of a mobile app

✧ CHALLENGES: A group of HIV positive teenagers

✧ HOW: through innovative work methods (co-design) and a system of fun incentives
WORK METHOD

Co-design

Gather requirements
state of the art, field surveys, interviews

Adaptation

Design
Storyboard > Discussion > Final specifications

User testing

Development / Prototyping
MOBILE APP FOR PATIENTS

- Pill reminder with a visualisation of treatment adherence
- Social network with reserved access
- Side effect tracker/log with a possibility to send logged information to the medical staff
- Weekly reward system
- A search engine using a database that lists quality web resources on HIV and its treatment
MOBILE APP FOR PATIENTS

✓ Indetect’app live demonstration
DASHBOARD FOR PROFESSIONALS

✓ Moderation of the discussion group: possibility to share information, add and delete members

✓ Messenger

✓ Activity Report
Dashboard live demonstration
BUSINESS MODEL

Yagram ➔ Healthcare Industry ➔ Healthcare Professionnels ➔ Patients
THE NEXT STEPS

 tekst

 SEPTEMBER: beta version of the Indetect’app

 OCTOBER: user tests

 NOVEMBER: final version of the Indetect’app

 DECEMBER: launch of a crowd-funding campaign

 2015: scaling up the project
Gamified, collaborative mobile health solution enhancing therapeutic adherence
OUR TEAM

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