Cheshire and Merseyside
Women’s and Children’s
Service Partnership

Shaping The Future of Maternity Care
The King’s Fund, 3rd November 2016
Simon Banks and Catherine McClennan

@improvingme1
It started with a poignant conversation.

- 1st baby
- Healthy pregnancy
- Low risk
- Estimated 1,000 term babies per year die or left brain damaged due to intra-partum related injuries in the UK (Each Baby Counts)
- How many Harry’s?
- Campaign for Safer Births

16 months old
More creative conversations....

- Variation in services and outcomes.
- Lack of choice.
- Workforce.
- Financial instability.
- Variation in experience.
- Impact on interdependent services.
- Powerful personal stories.
- Passionate, sparkly eyed people who want to make things better.
- National endorsement and support.
- Programme for change.
Our Vision for Maternity Services

- To provide safe, high quality, equitable maternity services.
- To reduce variation across maternity services and improve outcomes.
- To offer informed choices for antenatal, birth and postnatal care.
- To deliver excellent experiences for women, babies and their families.
Our Partnership

- Acute Care Collaboration Vanguard.
- Focus on women’s and children’s services.
- Formation of Cheshire and Merseyside Women’s and Children’s Services Partnership.
- 27 NHS Organisations working together to develop New Models of Care.
- Opportunity to do things differently.
Plan on a Page – Stitched into STP

- SCOPING
- SET STANDARDS
- CASE FOR CHANGE
- CO-DESIGN PHASE
- CLINICAL STRATEGY BUSINESS CASE
- PRE-CONSULTATION

April 2016
June 2016
September 2016
December 2016
March 2017
June 2017
September 2017

PRE-ENGAGEMENT

- Establish Networks
- Recruit clinical leads
- Implement governance
- Map current services
- Determine future project groups
- Determine future demand and capacity
- Review quality standards
- Pathway reviews
- Best practice & research review
- Develop evidenced based case for change for all services
- In partnership design new models of care and options for service delivery
- Develop evidenced based case for change for all services
Reasons to be proud

1. Formation of Women’s and Children’s Partnership underpinned by MOU.
2. Clinical Delivery Networks.
4. Designing new central system to manage capacity and demand.
6. One of seven ‘Maternity Pioneers’.
7. ‘Game Changer’ with Widnes Vikings – roll out to 11 Super League Clubs.
8. Paediatricians working in community and primary care settings, to reduce A&E admissions and pilot Community Hub model.
10. Launch of 30,000 Baby Boxes.
11. Commissioned ‘The Brink’ a play to raise awareness of Perinatal mental health.
12. Engaged with women and families to understand what they want from local services.
13. Working in partnership to harness innovation.
14. Operating on a sub-regional scale before STP.
15. Influencing nationally and internationally.
“If you want to go fast, go alone. If you want to go far, go together.”