Diabetes Prevention at Scale

Sean Duffy
CEO, Omada Health
@seanduffy
OUR MISSION

WE INSPIRE AND ENABLE PEOPLE EVERYWHERE TO LIVE FREE OF CHRONIC DISEASE.
Preventable, chronic disease will be the largest driver of healthcare costs for the next 10 years.

• Since 1996, the number of people with diabetes in the UK has more than doubled from 1.4 million to 3.3 million.

• The total cost (direct care and indirect costs) associated with diabetes in the UK currently stands at £23.7 billion.

• It is predicted to rise to £39.8 billion by 2035.

• This amounts to £1 million an hour.
OVERVIEW

Welcome to the future of digital health
Diabetes Prevention Program
Lifestyle Program Results:
58% risk reduction
DPP-based programs are slowly becoming standard of care in the USA
INTRODUCING Prevent
We see frequent and meaningful engagement

<table>
<thead>
<tr>
<th>Prevent Logins</th>
<th>Activity Sessions Logged</th>
<th>Group Messages Posted</th>
</tr>
</thead>
<tbody>
<tr>
<td>5.2</td>
<td>5.7</td>
<td>1.7</td>
</tr>
<tr>
<td>Weights Recorded</td>
<td>Weekly Lessons Completed</td>
<td>Health Coach Messages Sent</td>
</tr>
<tr>
<td>5.5</td>
<td>0.83</td>
<td>0.5</td>
</tr>
</tbody>
</table>

BoB: 19+ Engagement Points Per Participant Per Week

Data from Omada’s full book-of-business (thousands of patients)
1-Year & 2-Year Published Results demonstrate effectiveness

The non-significant weight loss regression from Year 1 to Year 2 of 11% compares favorably with ~20% regression that was seen in the original DPP clinical trial.

1. Sepah SC, Jiang L, Peters AL. Translating the diabetes prevention program into an online social network: validation against CDC standards. The Diabetes Educator. 2014; DOI: 10.1177/014572174531339
Results from Veteran’s Administration Study indicated parity with brick and mortar
Prevent

Analyzed sub-populations through 2.9 million weight readings allow rapid improvement
St. Andrew's Stadium, Birmingham
“So today we commit to becoming the most successful country on the planet at implementing this evidence-based national diabetes prevention programme.”

Simon Stevens, NHS England Chief Executive Officer