SHIP Local Maternity System
Choice and Personalisation
Pioneer
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The Southampton, Hampshire, Isle of Wight and Portsmouth (SHIP) Maternity System has been working collaboratively for the past two years.

Our aspirations will change the landscape of maternity services locally. **We are creating a seamless, standardised model of care** that enables choice and empowers women and their families to take control of their personal journey. Their ante-natal, intra-partum and postnatal experience will be safe, positive and centred around them.
Getting the model right

- Safe care
- User engagement at every level of the pioneer programme
- One to one midwifery care in labour in any setting
- Provision of high quality, efficient and effective services in partnership
- Additional care for vulnerable women with complex need
Our achievements so far

Strong collaborative networks

SYSTEM IN ALIGNED NETWORKS

Some shared guidelines - Wessex unscheduled antenatal care guidelines

Some areas sharing notes (IOW and Portsmouth)

Midwifery leaders network sharing practice and benchmarking

Perinatal Mental Health network

Shared PROMPT learning (IOW and Portsmouth)

Fetal and maternal medicine network

Labour line

My Birth Place app

Passionate engaged Leaders

Shared learning from serious Case review

Case Loading for Vulnerable Women

Embedded Hub and Spoke model
Our SHIP Local Maternity System Vision

- **Safe** maternity services with a reduction in variation
- Implement **single point of access** to SHIP maternity services
- All women to have a **named midwife-navigator**
- Develop a single point of access for women in labour via **Labour Line**
- Develop single set of **clinical guidelines**
- **Standardise** skills, training and practice
- Support multi-disciplinary education and training- Unified **Maternity Academy**
- IT solutions- Primarily an **IT platform** for sharing information
- Create single governance **system-peer review** learning together
- Develop **in-reach and out-reach** specialist services
- **Influence** changes to payment systems
SHIP Network Workstreams 2016

SHIP Pioneer Board

SHIP Provider Steering Group

- IT shared Platforms
- Finance
- Engagement and Communication
- Information for women
- Governance
- User engagement

Clinical Governance

Single Point of access
1. Booking
2. Labour

SHIP Standard Pathways and Guidelines

1. Choice and personalisation pilot
2. Targeted caseloding

Organisation of Care/models

MATERNITY ACADEMY
Women makes an appointment to see the Midwife who works for the organisation that she has already decided to access.

Proposed Model General Practice Pilot Site

SHIP Provider

Any midwife will support women to be informed and navigate the choices available to them, across all provider pathways and services models with an associated PMCB offer.

Midwives

Women is given an appointment to see a midwife from the SHIP providers.

Woman
Challenges

• Enabling the local maternity system to further develop and embed the infrastructure it needs to enable women to access safe, high quality services which underpin choice and personalisation.

• To ensure that engagement is meaningful and embedded across all the work streams of the pioneer (SHIP Local maternity system) within the time constraints of the programme.

Thank you