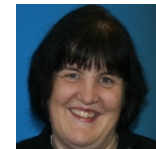
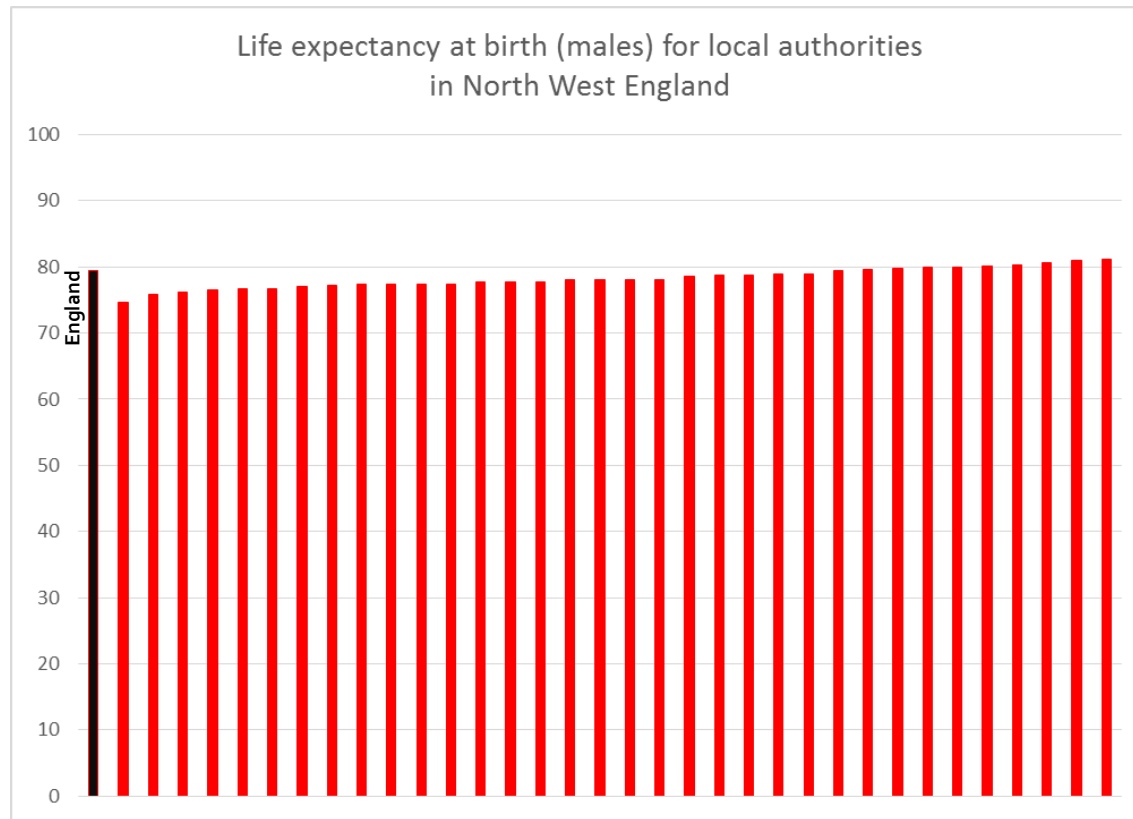


# Engaging AHP in the public health agenda – a NW initiative



# There are major public health challenges in the North West of England...



Compared to England:

Smoking ↑

Maternal smoking ↑

Physical activity ↓

Obesity ↑

Drug use ↑

# NW actively engaging AHP workforce

Sue Louth, North West AHP network  
Alison Farrar, HENW

- Conference 2014
- North West AHP website
- Public Health Ambassadors
- Commissioned work

introductory workshops

follow on workshops – early years, older people, emotional health  
evaluation

development of resources

# What we did to prepare..

- Integrated team – PH, AHP, IPL, nursing
- Engaged with PHE (North West Centre)
- Document review
- Focus groups with AHP
- National Stakeholder Group
- WeAHP chat
- Available resources/materials



# The project so far...what did we do?

5 Full Day  
workshops across  
North west

9 AHP groups  
represented-  
(no orthotists, music,  
drama or art therapists)

131 AHPs from 35  
trusts, 1 council  
and 1 university

Student facilitators  
PH consultants and trainees  
Commissioners  
Real life case studies

# PROGRAMME

What are our Public Health Challenges?

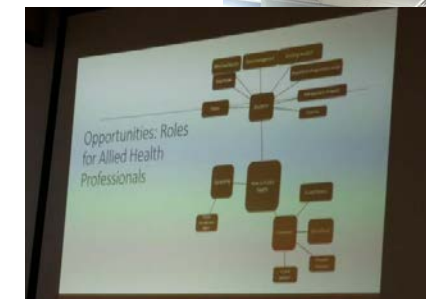
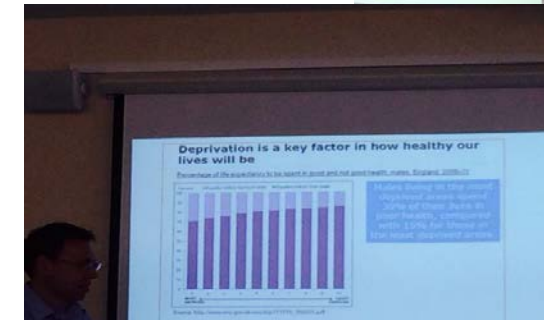
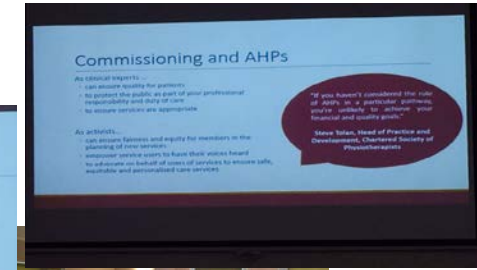
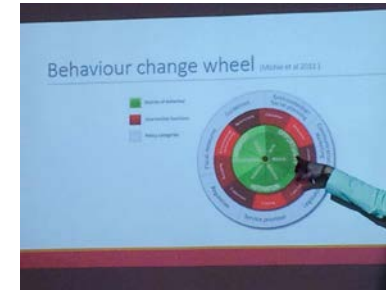
Wider determinants of health in AHP practice

Talking Heads: Healthy Conversations in Practice  
Working with Other Agencies  
AHP public health specialist  
GRAB YOUR GRAN

How can AHP influence commissioning for health?

Healthy conversations in AHP practice

What can I do?



# What AHPs liked...

- **Behaviour change**      different models, theoretical background  
tips/questions to promote healthy conversations  
ideas for embedding in practice
- **Wider determinants of health**      understanding data/scale of problem  
links with MECC
- **PH and Commissioners**      understanding roles in different organisations  
confidence to have conversations/ get advice
- **Practical role for AHP**      how AHPs can play a role  
ideas for audit  
wider spectrum of influence of AHP
- **Networking**      what others are doing

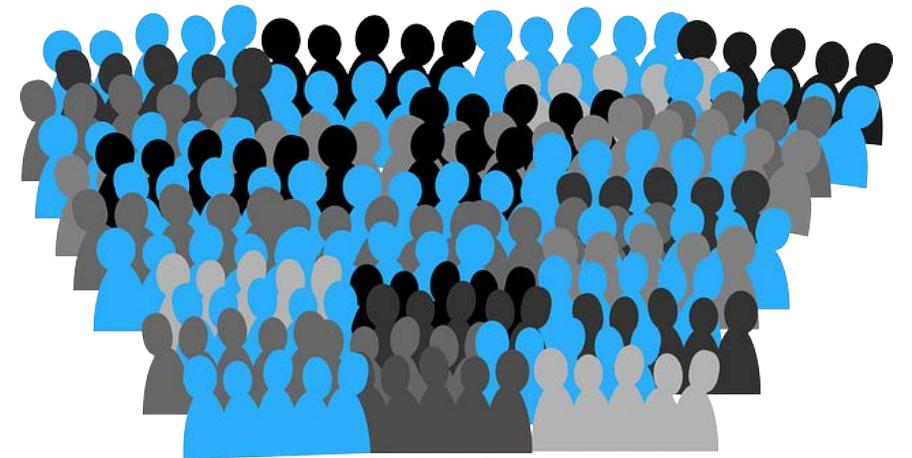
Our message - **You** can make a difference!

Estimated 12,000 AHP in North West



Just one change for one person by each AHP

Will make a population difference





# Five Half-day Workshops

Three themes

- Early years → Children, families and young people
- Older people
- Emotional health and wellbeing
  
- Focus on sharing practice, networking and identifying resources
- Engaging with other agencies

# What did AHPs pledge to do?

- Completion of online courses
- Incorporation of **healthy conversations** into early patient contact, as appropriate
- **Consider social isolation**
- Setting patients **realistic** expectations
- Signpost
- In-house training/share information with team
- Document lifestyles and advice
- Incorporate within preceptorship, competency frameworks, supervision and appraisals **for all bandings**
- Evaluate and audit
- **Collaborate/liaise** with other health professional, community groups, 3<sup>rd</sup> sector
- **Influence** senior staff and across other services
- **Engage** with PH/commissioners/WB boards
- Text healthy messages
- **Advocate**
- Incorporate into **student** training
- Use of notice boards, social media, resource packs for patients
- Understand PH **data/JSNA**
- **Share positive outcomes**



# How will we know its had an impact?

3 Months - Change in Confidence/Attitude  
Contact with Other Agencies/Teams

6 Months – Action on Pledges/Barriers  
Case Studies



# Development of resources

- Train the Trainer
- Other Professions



# THOUGHTS FROM PH PERSPECTIVE...

PH professionals need to engage AHP workforce

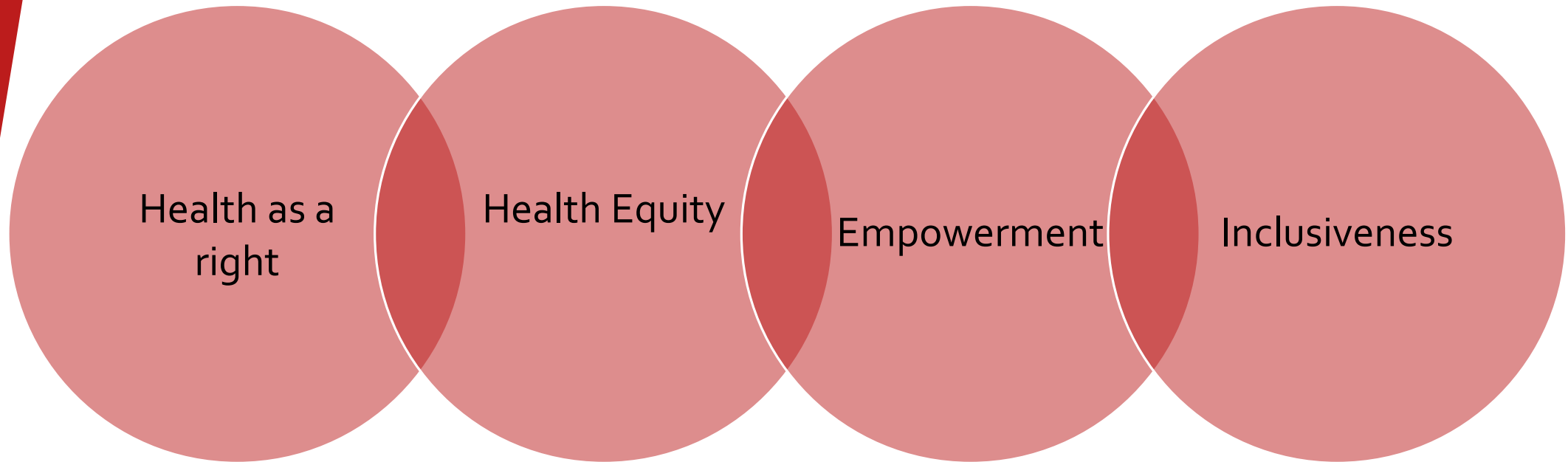
Clinicians will become our healthcare PH workforce

AHP training in public health

- \* integrated CPD/postgraduate academic courses
- \* inculcate PH perspective undergraduates
- \* epidemiology/needs assessment skills

AHP PH specialists/consultants

# Public Health Values = AHP Values

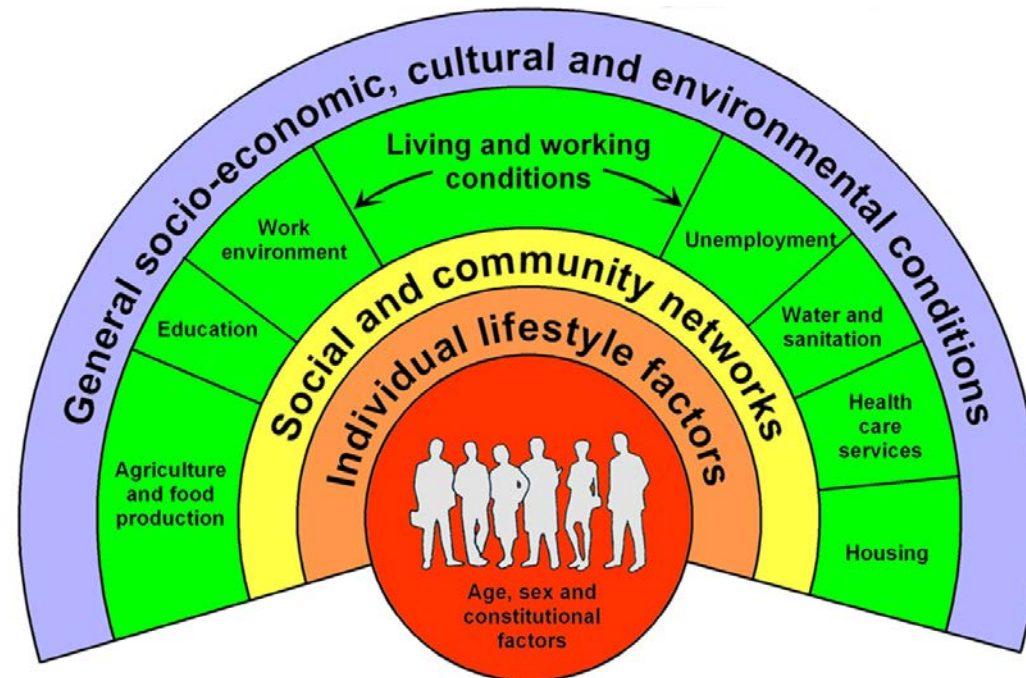


# THOUGHTS FROM AHP PERSPECTIVE...

Think wider than what your service offers, take some time to step out and see patient's journey through your service from referral to discharge, and where there are opportunities to intervene.



Think about wider determinants of health that may impact your patients health e.g., housing , environment, unemployment, social groups , isolation.  
Patients may have bigger problems....



Source: Dahlgren and Whitehead, 1991





Take every opportunity to make a difference – however small, its amazing what you can change and what assumptions we make.

Don't be afraid of time pressures. You can always pick conversations up later or signpost –you don t have to solve everything!

**Little Steps.  
Big Impact.**

# And finally....

## Be a Role Model!

Spread the word, deliver training, talk to other AHPs, talk to your commissioners. Literally just go online or pick up the phone and talk to them about your ideas!



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#AHPpublichealth

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