

# Maintaining our momentum in public health

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# Format

- Celebrating what AHPs have achieved in our public health journey
- Our plans going forward
- How you can get involved



# AHPs ambition for public health



*Our Ambition*

*'To be recognised as an  
integral part of the public  
health system'*

# The programme to achieve recognition

- Engage and attract AHPs to public health
- Sell AHP contribution to commissioners
- Increase public health component of training
- Improve communication
- Focus our collective efforts to make a visible impact

# AHPs are recognised as an integral part of the public health workforce



# Increased focus on public health in pre-registration education

- 89% AHP undergraduate programme
- leaders say public health is becoming
- a bigger priority for them



# AHPs are ready

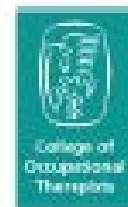
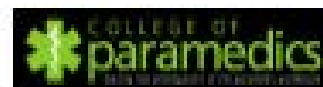
- 9 in 10 AHPs agree their role
- should include prevention



# A strategy to develop the capacity, impact and profile of allied health professionals in public health 2015-2018







# The AHP public health vision

- **Our vision is for AHPs to be recognised as an integral part of the public health workforce, with responsibility for designing and delivering improvements to health and wellbeing, and for reducing health inequalities.**

# Our Goals

- **1. The future AHP workforce will be fully equipped with the skills, knowledge and attributes to promote the health and wellbeing of individuals, communities and populations**
- **2. AHPs will be able to demonstrate their impact on population level outcomes through robust evaluation and research methods**
- **3. AHPs will be a go-to public health provider of choice**
- **4. The excellent relationships that exist between AHPs and strategic public health leaders at local, regional, national and international levels will be fully utilised**
- **5. Effective leadership at every level will support AHPs to be an integral part of the public health workforce**

Goal 1. The future AHP workforce will be fully equipped with the skills, knowledge and attributes to promote the health and wellbeing of individuals, communities and populations

- pre and post-registration education
- CPD
- career pathways in public health for AHPs
- support AHPs to champion and take ownership of new public health solutions
- AHPs are aware of our plan and its relevance to their work

Goal 2. AHPs will be able to demonstrate their impact on population level outcomes through robust evaluation and research methods

- toolkit to measure the impact of AHP interventions on population health
- return on investment analysis
- Increase AHP public health research
- Disseminate evidence to support the scaling-up of effective AHP-led public health interventions
- Disseminate examples of good practice

Goal 3. AHPs will be a go-to public health provider of choice

- strong and regular messaging to AHPs and external partners
- promote the work of AHPs in public health
- sponsor and promote awards
- good quality case studies

Goal 4. The excellent relationships that exist between AHPs and strategic public health leaders at local, regional, national and international levels will be fully utilised

- increased number of AHPs on relevant strategic groups, providing opportunities to increase AHP influence
- support AHP leaders to develop stronger relationships with public health
- leaders at a local level
- support the establishment of local AHP advisory networks for public health
- support the positioning and championing of AHPs as leaders in the
- development of workplace wellbeing

Goal 5. Effective leadership at every level will support AHPs to be an integral part of the public health workforce.

- Empower AHPs to influence the future development of the services in which they work to offer an added-value contribution to public health and reducing health inequalities
- Develop an AHP public health community of practice to support learning, relationship building, collaboration, problem solving and sharing
- Equip AHPs to provide leadership to influence public health strategy and delivery



# So What's Next

- Overview group developing a national implementation plan including commissioning some of the products required
- Individual professions are developing profession specific plans
- We encourage individual AHPs to develop the public health component of their roles and to share this with colleagues and partners.
- We would like to have a conversation with you later about some of these priorities

# Questions to consider

- Q1 Which of the goals in the AHP public health strategy do you think should be prioritised first?
- Q2 To transform your service to have a greater focus on prevention, what would be the main challenge you would need to overcome?
- Q3 What one thing would you value from your professional body to support a shift to prevention?
- Q4 What types of training and development would be required, to allow you to have a greater focus on public health and prevention?

# Thank-you

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