GSK IMPACT Awards
in partnership with The King’s Fund
The GSK IMPACT Awards reward charities that are doing outstanding work to improve people’s health and wellbeing throughout the UK*

Over £6.5m awarded to UK charities from 1997 to 2019

458 health and wellbeing charities working at the heart of their communities have been recognised

Scotland
£778,000
Total awarded to charities
Scotland North £114,000
Scotland East £351,000
Scotland West £313,000

Wales
£233,000
Total awarded to charities
Wales North £38,000
Wales South £195,000

Northern Ireland
£443,000
Total awarded to charities

England
£5.09m
Total awarded to charities
East England £138,000
East Midlands £159,000
London £1,303,000
North East £375,000
North West £670,000
South Central £610,000
South East £320,000
South West £588,000
West Midlands £461,000
Yorkshire & Humber £465,000

* Map denotes where charities are based but many work nationally
To apply please visit [www.kingsfund.org.uk/gskimpactawards](http://www.kingsfund.org.uk/gskimpactawards)

About the GSK IMPACT Awards
Supporting excellence in community health

The GSK IMPACT Awards are an annual programme, funded by GSK as part of our commitment to promote community health and wellbeing.

Organised and managed in partnership with The King’s Fund, a leading independent health charity, the GSK IMPACT Awards are designed to recognise and reward small to medium sized charities doing excellent work to improve people’s health.

Since the awards began in 1997, over £6.5 million has been given to 458 community healthcare charities across the UK.

The awards are open to registered charities that are at least three years old, working in a health-related field in the UK and with a total annual income of between £80,000 and £2.5 million.

A unique feature of the GSK IMPACT Awards is that they recognise excellence in existing work. The assessment is based on the work of the whole organisation rather than on one specific project, and focuses on excellence in the six areas of IMPACT:

**Innovation**
Leadership, creativity and initiative in addressing current challenges in healthcare access and delivery.

**Management**
Efficient use of resources; quality of management processes; equality of opportunity; clear objectives and plans; strength and financial effectiveness of the organisation.

**Partnership**
Working effectively with others (members, users, voluntary, private and public sector partners etc); willingness to share ‘best practice’ and to learn from others.

**Achievement**
Measurable results achieved; numbers of people benefitting; impact on access to healthcare; a reflective approach to evaluation of the work; measurement and monitoring of performance, being able to report on outcomes and impact.

**Community focus**
Involving and responding to users and the community; openness and provision of information; adaptability to changing circumstances and needs.

**Targeting need**
Awareness of community issues and priorities; having a detailed understanding of the target community; ensuring services are accessible and focus on people in need.

After an extensive shortlisting process, the chosen organisations receive a visit from an independent assessor. The assessors’ detailed report then goes to a panel of health and charity expert judges who select the winning organisations.

Each winner receives £30,000 in unrestricted funding, an intensive three day training and development programme and the opportunity to join the GSK IMPACT Awards Network. A film is made about their work and they are provided with support materials to help promote themselves.

An overall winner, selected by the judges, is announced at the awards ceremony. The overall winner also receives an additional £10,000 funding, making a total of £40,000.

‘Winning a GSK IMPACT Award really raised our profile and gave us a sense of confidence and greater self belief that our work has been acknowledged and made us feel that what we were doing was right.’

To apply please visit [www.kingsfund.org.uk/gskimpactawards](http://www.kingsfund.org.uk/gskimpactawards)
Congratulations to the 2019 GSK IMPACT Awards Overall Winner

Suffolk Family Carers

"It’s such an honour to be awarded the 2019 GSK IMPACT Awards Overall Winner. Having spent time with this year’s other winning organisations, I’m blown away by the talent in the charity sector. We’ll use our award to provide even stronger services for family carers in Suffolk. The development programme for our leaders will help us go from strength to strength."

Kirsten Alderson
CEO, Suffolk Family Carers
2019 Award winners
Demonstrating excellence in community health

The Children’s Sleep Charity
Doncaster

Supporting children and their families across England and Wales to get a better night’s sleep, improving their health and wellbeing.

The Children’s Sleep Charity estimates that 40% of young people experience problems sleeping, which can lead to anxiety, obesity, behavioural problems and poorer performance in school.

As the only charity dedicated to improving children’s sleep, it supports children and families experiencing sleep issues, providing information and training for professionals and parents, also running sleep clinics and awareness campaigns.

Judges’ comments
This unique, small charity is effective at spreading its message about the challenges for families with children who experience sleep problems across England and Wales. It’s developed a range of resources and services, along with having real success in raising the profile of this much hidden issue.

East Surrey Domestic Abuse Services (ESDAS) Redhill

Supporting adult and child survivors of domestic abuse to increase safety, resilience, long-term recovery and empowerment across East Surrey.

On average, two women a week are killed through domestic abuse. There are an estimated 35,000 victims of domestic abuse in Surrey.

East Surrey Domestic Abuse Services offers a range of services to help and support women, men and children who are at risk or survivors of physical, emotional or financial domestic abuse or coercive control.

Judges’ comments
East Surrey Domestic Abuse Services is at the forefront of trialling new community-based approaches to tackling domestic abuse. We recognised the organisation’s ability to lead cross sector partnerships in finding solutions and were impressed by its wide reach into some very marginalised communities.

www.thechildrenssleepcharity.org.uk

www.esdas.org.uk
Grassroots Suicide Prevention
Brighton

Working towards a world where suicide is prevented through open and courageous conversation.
One person in 15 will attempt suicide in their lifetime, and it is the leading cause of death for men under 50 in the UK.
Grassroots is a leading national charity in suicide prevention. It provides the skills and confidence to save lives through a range of services, including its mobile app ‘Stay Alive’, training courses, and awareness raising campaigns.

Judges’ comments
We were impressed with Grassroots’s forward-thinking ambition and reach. Through the development of a digital app and its imaginative campaigns to address the stigma of suicide, this community based approach to suicide prevention offers an important and innovative response to this critical issue.

Healthy Minds
Calderdale

Supporting Calderdale’s emotional health and wellbeing.
Calderdale, West Yorkshire, is among the most deprived areas in the country and prevalence of mental health conditions are higher than the national average.
Healthy Minds, a user-led organisation, provides peer support, recovery courses, employment and financial workshops and mental health education – supporting people in crisis and helping aid their recovery whilst tackling the stigma of mental health.

Judges’ comments
Healthy Minds, a growing user-led charity, was able to evidence its achievements and demonstrate its commitment to co-production. This, added to its creative response to emerging needs, and its reach into local black and minority ethnic communities, made it a real stand out organisation.
2019 Award winners
Demonstrating excellence in community health

Off the Record (OTR) Youth Counselling
Croydon

Bringing an end to children and young people's mental health misery.
With 1 in 7 secondary school children experiencing a mental health disorder in England, Off the Record offers free, professional face-to-face and online counselling to young people in Croydon, Merton and Sutton. It has a range of different services in different boroughs depending on need, targeting BAME communities, young carers, refugees and those affected by violent or sudden death.

Judges’ comments
This locally based counselling organisation works across a wide range of young people’s mental health needs from depression to self-harm. We were impressed with the organisation’s creative response and innovative partnerships to meet the needs of different communities, whilst addressing rising demand and greater complexity.

Positive Life
Belfast

Promoting positive living for people living with or affected by HIV in Northern Ireland.
Positive Life is Northern Ireland’s only charity dedicated to working for people living with or affected by HIV. It provides one-to-one, peer and family support, advocacy, advice and information services, a confidential helpline and rapid HIV testing. It works to influence policy and raise awareness to eradicate the stigma surrounding HIV in Northern Ireland.

Judges’ comments
With its focus on prevention and its reach across communities, this small charity was commended for its work across Northern Ireland. It has worked hard to combat stigma, educate the public, reduce isolation and influence the wider agenda to support people living with or affected by HIV.

www.talkofftherecord.org
www.positivelifeni.com

To apply please visit www.kingsfund.org.uk/gskimpactawards
Rape Crisis South London (RASASC)  
Croydon

Dedicated to the healing and empowerment of female survivors of sexual violence.

Rape Crisis South London supports women and girls from the age of five, who have suffered rape and sexual assault. Its services include a free national helpline, counselling, group therapy, advocacy and training for professionals, young people and community organisations across 12 South London boroughs. It also supports marginalised survivors such as sex workers, homeless women or those in prison.

Judges’ comments
RASASC is a well-respected, well-networked local organisation responding to unprecedented demand on its services. Especially commended was its ability to respond to unmet need and its reach into communities that can be forgotten – such as street sex workers, refugees and women who are homeless.

www.rasasc.org.uk

Refugee and Migrant Centre  
Black Country and Birmingham

Supporting refugees and migrants through crisis and disadvantage, by removing barriers to integration and enabling them to become equal citizens.

The health of refugees, asylum seekers and migrants is often poor with high rates of anxiety, depression and illnesses. The Refugee and Migrant Centre works with these marginalised communities, delivering services in over 40 languages. It provides a weekly health visitor clinic helping those who cannot access support elsewhere, as well as legal, welfare, housing, education and employment advice services.

Judges’ comments
This refugee-led organisation provides vital and innovative health and wellbeing services, as part of a holistic approach to a very marginalised group of people. It has formed strong partnerships and has exceptional support of a wide volunteer base, enabling it to offer its services in over 40 languages.

www.rmcentre.org.uk
2019 Award winners
Demonstrating excellence in community health

Suffolk Family Carers
Claydon

Helping carers of all ages across Suffolk get the support they need to live fuller lives.

Physical and mental health issues because of caring can be significant. Suffolk Family Carers provides information, advice and support to unpaid carers of all ages across Suffolk promoting resilience building, peer support and facilitating access to local community services. Through their helpline, awards for schools and hospitals and work in GP surgeries, they are pioneering best practice and support for carers.

Judges’ comments
We were particularly struck by this charity’s ability to draw in a wide range of partners to work together to influence and improve services for carers across Suffolk. Demonstrating innovation and creativity, the organisation is continually evolving its services and enjoys a strong reputation across the county.

Support in Mind Scotland
Edinburgh

Providing services and support to empower all those affected by mental illness, including carers and family members.

Support in Mind Scotland supports people whose mental health conditions have a serious impact on their lives and the people around them. It offers one-to-one, group and peer support, counselling, rural outreach, financial and employment advice and services for young people experiencing isolation. It also works to give its users a stronger voice and influence national policy.

Judges’ comments
This organisation is committed to ensuring services are shaped by the lived experience of people with severe mental health problems, many of whom live in rural areas where services are dispersed. It has also developed strong partnerships beyond the health sector and piloted new approaches to people in acute distress.

www.suffolkfamilycarers.org
www.supportinmindscotland.org.uk
2019 Runners-up and GSK Employee Vote Award

2019 GSK Employee Vote Award

This year, three previous GSK IMPACT Award winners, with a national remit tackling very different issues, had the chance to win an extra award through the annual GSK Employee Vote.

2019 Runners-up

Congratulations to the nine runners-up. Each organisation receives funding of £3,000.

Bath and North East Somerset Carers’ Centre
www.banescarerscentre.org.uk

The Brandon Centre
www.brandon-centre.org.uk

Dementia Forward
www.dementiaforward.org.uk

East Belfast Community Counselling Centre
www.eastbelfastcounselling.org

LD North East
www.ldne.org.uk

Moira Anderson Foundation
www.moiraanderson.org

Orchid Cancer Appeal
www.orchid-cancer.org.uk

Recovery Cymru Community
www.recoverycymru.org.uk

Womankind Bristol
www.womankindbristol.org.uk

Anaphylaxis Campaign

Supporting people affected by severe allergies and actively campaigning for better allergy care and treatments.

PAMIS (Promoting A More Inclusive Society)

Working to improve the lives of people with profound and multiple learning disabilities (PMLD) and their family carers.

Student Minds

Helping students and the university community to look after their own mental health, support others, and create change, so that all in higher education can thrive.

www.anaphylaxis.org.uk

www.pamis.org.uk

www.studentminds.org.uk
The GSK IMPACT Awards
Support and development for the award winners

As part of their award, the 10 winning charities take part in an intensive three day training and development programme and are then invited to join our Network of previous award winners.

The training and development programme and Network are valued at an average of £9,500 for each organisation. These activities are funded by GSK and hosted by The King’s Fund.

The programme focuses on leadership skills and gaining knowledge across a wide range of specialist areas. Informed by our assessment process and tailored to each group of winners, recent topics include: leading across a system; having difficult conversations; understanding evaluation and demonstrating impact; maximising digital opportunities; financial management, governance and risk; policy updates; developing authority and personal impact; working on a range of leadership skills.

Award winners have commented on the excellent training and facilitation, how the programme motivated them, and the importance of learning with and from other award winning organisations.

After receiving their award, organisations are invited to join the GSK IMPACT Awards Network. Set up in response to requests from the winning organisations to continue the professional development and joint working that they found so helpful, this unique learning network supports past winners and builds recognition of their contribution to their communities.

The Network started in 2012 as a small pilot project, but now has over 130 members representing 80 past award winners from across the UK, with six Network events taking place in the last 12 months. The whole programme is firmly driven by participants’ ideas and experience, with the facilitation led by a dedicated team of experts at The King’s Fund.

The Network explores many issues faced by charities working to improve health. Recent topics and sessions include:

- leadership in a crisis
- digitalisation and health
- power and policy
- how to use media and do it well
- thinking critically about resilience
- leadership in scarcity

With regular updates on policy from The King’s Fund, coaching and information exchange, the GSK IMPACT Awards network is an important source of support for members to offer and receive help.

'What a fabulous three days – I feel re-invigorated, inspired and excited about the future.'
‘The leadership programme has been transformative really for me as an individual and for our organisation. There is such a wealth of knowledge that we’ve benefitted from and from the peer support, and just from the wonderful environment that’s created for us to come together as leaders and improve what we are doing across the sector.’

‘I think leadership is a lonely place. You need the connection of others, so this is the time and the space where I feel nourished and nurtured, with all the trials and dilemmas and the stresses that you go through in the third sector.’

‘We got far more than we ever thought we were going to in terms of the development programme that followed and all the ripple effects of all that has happened over the last seven years.’
Extending the work of the GSK IMPACT Awards

In 2018, award winners told us that winning an award was a catalyst for many positive changes in their organisations including growth, increased funding, strategic planning and developing and improving services.

However, in an environment of ever-increasing complexity and demand, integrated health and social care systems and changes to commissioning practice, charities working in the health and care sector cannot afford to stand still.

The GSK IMPACT Leaders programme, piloted last year, provided an opportunity for four previous award winners to test new ideas, and lead beyond their own organisations. With modest funding and access to small group knowledge-capture events at The King’s Fund, the charities involved developed innovative thinking around the role of the voluntary and community sector in delivering more integrated health and social care services. Participants especially welcomed the flexible and patient approach to funding, alongside an opportunity for coaching and peer support, as they navigated the challenges of a changing world.

All four GSK IMPACT Leader winners have made a demonstrable difference beyond their individual organisations:

- **Coventry Rape and Sexual Abuse Centre**
  A clear analysis of what the sector needs to support leaders at a time of unprecedented demand and diminishing resources.

- **HALE (Health Action Local Engagement)**
  Based in Bradford – all 67 GPs in the city can now refer people electronically into the organisation’s social prescribing service, cutting waiting times and increasing numbers seen.

- **No Limits**
  Clearer pathways for children and young people to access its information, advice and counselling services and a more integrated approach to service planning with statutory partners throughout Southampton.

- **Wiltshire Centre for Independent Living**
  A new vision, as a user-led disability charity for its offer to statutory services, ensuring greater representation of disabled people’s voices in the personalisation of health and social care.

‘The GSK IMPACT Leaders programme gave us the impetus and the permission to take time out, to re-evaluate ourselves as a leadership team, but most importantly to re-evaluate our offer as a voluntary sector organisation to the public sector.’

To apply please visit www.kingsfund.org.uk/gskimpactawards
'The truth is I’ve never thought of myself as a leader until that point. I went on the leadership programme thinking ‘don’t really know what this is going to be about, never done anything like this before’, and it blew my mind.

It’s taken me to a place where I’ve re-evaluated my role within the organisation and helped me approach people in a very different way, in a leadership way, rather than seeing myself as just a manager.'

Jo Davies
CEO, WILD Young Parents' Project
2018 Overall Winner
About GSK

GSK is a science-led global healthcare company with a special purpose: to help people to do more, feel better, live longer.

We have 3 global businesses that research, develop and manufacture innovative pharmaceutical medicines, vaccines and consumer healthcare products.

Our goal is to be one of the world’s most innovative, best performing and trusted healthcare companies.

We aim to bring differentiated, high-quality and needed healthcare products to as many people as possible, with our 3 global businesses, scientific and technical know-how and talented people.

Our values and expectations are at the heart of everything we do and help define our culture – so that together we can deliver extraordinary things for our patients and consumers and make GSK a brilliant place to work.

Our values are Patient focus, Transparency, Respect, Integrity.

Our expectations are Courage, Accountability, Development, Teamwork.

Our long-term priorities

Innovation
We invest in scientific and technical excellence to develop and launch a pipeline of new products that meet the needs of patients, payers and consumers.

Performance
We aim to achieve industry-leading growth by investing effectively in our business, developing our people and delivering flawlessly.

Trust
We are a responsible company and commit to use our science and technology to address health needs, make our products affordable and available and to be a modern employer.

A message from GSK

At GSK, we are committed to supporting the communities we work in. The GSK IMPACT Awards are a great example of how we do this throughout the UK.

We are immensely proud of the awards and our partnership with The King’s Fund, now in their 22nd year, which is testament to the esteem that the awards are held in and the value and strength of the overall programme.

Every year, we are impressed, humbled and inspired by the huge lengths the award winners go to, delivering their outstanding programmes and partnerships, which would not be possible without the dedication and commitment of their staff and volunteers. This is just the beginning of what we hope will be a long relationship, watching them continue to grow and develop further as part of the GSK IMPACT Awards Network.

Our congratulations to all this year’s winners and runners up.

Katie Pinnock
Director, UK & Ireland Charitable Partnerships, GSK

To apply please visit www.kingsfund.org.uk/gskimpactawards
About The King’s Fund

The King’s Fund is an independent charity working to improve health and care in England.

We help to shape policy and practice through research and analysis; develop individuals, teams and organisations; promote understanding of the health and social care system; and bring people together to learn, share knowledge and debate. Our vision is to ensure the best possible care is available to all.

We have supported the development of leadership and management in the NHS since its inception. We work with individuals, teams and organisations to develop thousands of confident, able and imaginative leaders.

Our development programmes are underpinned by our thorough understanding of the health and social care system and leadership theory, and are tailored to the needs of each group we work with.

For further information please visit: www.kingsfund.org.uk

Charity registration number: 1126980

A message from The King’s Fund

These awards are an important part of our work in improving health and care, rewarding organisations who support a wide range of people and communities to address some of our most difficult, complex and costly health issues.

Charities working in health and wellbeing are facing many challenges, including increased competition for funds often coupled with rising demand for services. More than ever, charities need funding, recognition and support for their leaders, so they can do their vital work.

We are delighted to celebrate 22 years of the awards and our partnership with GSK. The programme has grown and thrived, and over the years we have developed new ways of supporting health and care.

We are fortunate that through these awards we work with so many inspiring people who demonstrate such passion and skill for the work they do. We hope this programme of work goes some way towards giving the community health sector the support it deserves.

Lisa Weaks
Assistant Director Leadership and Organisational Development/Head of Third Sector, The King’s Fund
## 2019 Judging panel and assessors

This year, 10 winners competed with over 370 other entrants. A specialist team of independent assessors visited the shortlisted organisations and, from their detailed reports, the judging panel selected the final winning organisations.

### Judging panel

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<th>Name</th>
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<tr>
<td>Sir Christopher Kelly</td>
<td>Chair, The King’s Fund and Chair, 2019 GSK IMPACT Awards Judging panel</td>
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<td>Sir Philip Hampton</td>
<td>Chairman, GSK</td>
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<td>Suzie Bailey</td>
<td>Director, Leadership and Organisation Development, The King’s Fund</td>
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<td>Gemma Bull</td>
<td>Funding Strategy Director, National Lottery Community Fund</td>
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<td>Ruth Davison</td>
<td>Executive Director, Impact and Investment, Comic Relief</td>
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<td>Nick Hirons</td>
<td>Senior Vice President, Global Ethics and Compliance, GSK</td>
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<td>Kerry O’Callaghan</td>
<td>Vice President, Global Corporate Reputation and Brand, Communications and Government Affairs, GSK</td>
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<td>Rogerio Riberio</td>
<td>Senior Vice President, Global Health, GSK</td>
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<td>Phil Thomson</td>
<td>President, Global Affairs, GSK</td>
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<td>Will Warburton</td>
<td>Director of Improvement, The Health Foundation</td>
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### Assessment team

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<tr>
<td>Tahera Aanchawan</td>
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<td>Gerard Darby</td>
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<td>Roland Doven</td>
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<td>Gilly Green</td>
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<td>Judith Lowes</td>
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‘I think one of the huge benefits, even if we had only come in the top 20 and had not won anything, was actually having that assessment and that audit. To have somebody that could come in and be a critical friend and really make you think about what you were doing and how you were doing it was hugely beneficial.’
Would you like to receive an award of up to £40,000?

Up to 10 winners will receive £30,000 in unrestricted funding, with one overall winner receiving £40,000.

Up to 10 runners-up will receive £3,000.

The awards are designed to recognise success and achievements for existing work, so you don’t have to present a new project.

Award winners will also be offered training and development valued at an average of £9,500 and have a film made about their work.

To apply visit: www.kingsfund.org.uk/gskimpactawards
The 2020 GSK IMPACT Awards are open for applications from 1 July to 23 September 2019

For more information and details on how to apply please visit: www.kingsfund.org.uk/gskimpactawards

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